

INSTITUTE OF COOPERATIVE MANAGEMENT, IMPHAL



Presents

Neofest 4.0, 2025

“The Carnival of Future Managers”

Program Schedule

Venue: ICM, Imphal

Day 1				Date: 13 October, 2025
Sl. No.	Event	Time	Location	Faculty- Incharge
1	Creative Writing	09:00 am- 10:00 am	Hall No. 3	Leimayon Malemnganbi and Nondreng.
2	Biz Challenge	10:00 am- 11:00 am	Conference Hall	Deepu, Sarat, Mrilalini
3	Adzap Competition	11:00 am – 11:30 am	Conference Hall	Ajit, Langlen and Rocky, Jeena
4	Mock Interview Competition	11:30 am – 12:30 pm	Hall No. 3	Johnson and Sadananda
Break (12:30 pm to 1:00 pm)				
5	Quiz	1:00 pm – 2:00 pm	Conference Hall	Sarat, Johnson, Nondreng, Sachin
6	Extempore Speech	2:00 pm- 2:30 pm	Conference Hall	Mrilalini, Malemnganbi, Sadananda
7	E Sports – Mobile Legends	2:30 pm – 3:30 pm	Hall No:2/ Conference Hall	Rocky, Deepu and Amarjit, Sachin, Johnson and Nondreng
8	E Sports – PUBG Mobile	3:30 pm – 4:30 pm	Hall No:4/ Conference Hall	
	Prize Distribution	4:30 pm – 5:00 pm	Conference Hall	All

Day 2				Date: 14 October, 2025
Sl. No.	Event	Time	Location	Faculty- Incharge
1	Solo Song	10:00 am- 10:30 am	Stage	Johnson ,Malemnganbi Langlen and Dolly
2	Group Song	10:30 am – 11:00 am		
3	Solo Dance	11:00 am – 11:30 am		Rocky, Leimayon, Jiteshwori, Ajit
4	Group Dance	11:30 am – 12:30 pm		
5	Business Skit	12:30 pm – 1:30 pm		Sadananda, Nondreng, Leimayon, Sarat
6	60 Second to Fame	1:30 pm – 2:00 pm		Deepu ,Sarat, Jeena
7	Fashion Show	2:00 pm to 3:00 pm		Langlen, Malemnganbi, Mrilanini, Jeena
8	Spot Photography	By 3:00 pm		Johnson, Sadananda
	Prize Distribution	3:30 pm to 5:00 pm		All

Day 1			Date: 13 October, 2025		
Sl. No.	Event	Number of Participants	1 st	2 nd	3 rd
1	Creative Writing	3 per House	1	1	1
2	Biz Challenge	1 Group per House	1	1	
3	Adzap Competition	1 Group per House	1	1	
4	Mock Interview Competition	3 per House	1	1	1
5	Quiz	1 Group of 3 per House	1	1	
6	Extempore Speech	4 per House	1	1	1
7	E Sports – Mobile Legends	1 group of 5 per House	1	1	
8	E Sports – PUBG Mobile	1 group of 5 per House	1	1	
	Total		8	8	3

Day 2			Date: 14 October, 2025		
Sl. No.	Event	Number of Participants	1 st	2 nd	3 rd
1	Solo Song	2 per House	1	1	1
2	Solo Dance	2 per House	1	1	1
3	Group Song	Min 3- Max 6 per House	1	1	
4	Group Dance	Min 3- Max 6 per House	1	1	
5	Business Skit	1 Group of Min. 6 max 10 per House	1	1	
6	60 Second to Fame	2 per House	1	1	1
7	Fashion Show	Min 10 Per House	1	1	
8	Spot Photography	2 per House	1	1	1
	Total		8	8	4

Total No. of 1st Prize = 16

Total No. of 2nd Prize = 16

Total No. of 3rd Prize = 07

Total Prizes = 39

GENERAL RULES & GUIDELINES

1. All participants must report to the event venue at least 15 minutes before the scheduled time.
2. Each participant must carry their College ID at all times.
3. Participants must adhere strictly to the time limits mentioned for each event.
4. Dress code for formal events (e.g., mock interview, business presentations): formal wear.
5. No participant shall participate in more than three events — including both individual and team events — to avoid scheduling conflicts and to ensure fair distribution of participation opportunities.
6. The decision of the judges shall be final and binding in all matters.
7. Participants must maintain decorum and respect towards fellow participants, faculty, and judges.
8. The organizing committee reserves the right to disqualify participants or teams in case of misconduct, plagiarism, or any form of cheating.
9. Organizers hold the right to make changes in schedule or rules at any time.

DAY 1: 13th October, 2025

“Academic & Management Events”

1. Creative Writing

- **Time:** 09:30 AM – 10:00 AM
- **Venue:** Hall No. 3
- **Team Composition:** One Group of 3 participants per house
- **Total Groups:** 5

Structure:

- **Unit 1 – Slogan Writing (15 mins)**
 - 2 pictures will be shown; 3 minutes per picture to write a slogan and a brief explanation of the slogan.
- **Unit 2 – Advertisement Writing (5 mins)**
 - Choose 1 from 2 given prompts.
- **Unit 3 – Poem Writing (10 mins)**
 - Based on a shown picture.
 - Minimum: 2 stanzas; 4–5 lines per stanza.

Evaluation Criteria:

- Creativity and originality
- Relevance to the theme
- Structure and grammar
- Presentation and language

2. Biz Challenge

- **Time:** 10:00 AM – 11:00 AM
- **Venue:** Conference Hall
- **Team:** 4 members per house
- **Time Limit:** 15 minutes per team (including Q&A)

Evaluation Criteria:

- Innovation & Feasibility
- Cooperative relevance
- Business model clarity
- Presentation & confidence

3. Adzap Competition

- **Time:** 11:00 AM – 11:30 AM
- **Venue:** Conference Hall
- **Team:** 1 Group of 5 participants per House
- **Time Limit:** 5 minutes per Group

Evaluation Criteria:

- Creativity & humor
- Relevance to the product
- Team coordination
- Audience engagement

4. Mock Interview

- **Time:** 11:30 AM – 12:30 PM
- **Venue:** Hall No. 3
- **Participants:** 3 per house
- **8 minutes per candidate**

Requirements:

- Formal attire
- Carry a printed Resume/CV

Evaluation Criteria:

- Personality & confidence
- Communication skills
- Knowledge and general awareness
- Body language

5. Quiz (Cooperative, Business & Manipur GK)

- **Time:** 1:00 PM – 2:00 PM
- **Venue:** Conference Hall
- **Team:** 3 members per house
- **Rounds:** 4 rounds

Rules:

- 30 seconds per question
- Passed if unanswered in time
- No use of gadgets

6. Extempore Speech

- **Time:** 2:00 PM – 2:30 PM
- **Venue:** Conference Hall
- **Participants:** 4 participants per house
- Each participants will get 3 mins to speak on the chosen topic
- **Topics:** On Spot.

Criteria:

- Score criteria
 - Relevant examples,
 - Impromptu ideas,
 - Correct English and pronunciation,
 - Convincing points,
 - Confidence & politeness

7. E-Sports – Mobile Legends (Entertainment Event)

- **Time:** 2:30 PM – 3:30 PM
- **Venue:** Hall No. 2 / Conference Hall
- **Team:** 5 participants per house

Note: Bring your own devices; game format and map announced before match.

8. E-Sports – PUBG Mobile (Entertainment Event)

- **Time:** 2:30 PM – 4:30 PM
- **Venue:** Hall No. 4 / Conference Hall
- **Team:** 5 participants per house

Rules:

- TPP Mode
- No external scripts or hacks
- Only in-game voice chat allowed

[For E-Sports events, only the finals will be screened.]

DAY 2: 14th October, 2025

“Cultural/ Entertainment Events”

1. Solo Song

- **Time:** 10:00 AM – 10:30 AM
- **Venue:** Main Stage
- **Participants:** 2 per house
- **Language:** Manipuri / Western only
- **Time Limit:** 4 minutes

2. Solo Dance

- **Time:** 10:30 AM – 11:00 AM
- **Venue:** Main Stage
- **Participants:** 2 per house
- **Time Limit:** 7 minutes

3. Group Song

- **Time:** 11:00 AM – 11:30 AM
- **Team:** One Group of 4–8 members per house
- **Time Limit:** 5 minutes

4. Group Dance

- **Time:** 11:30 AM – 12:30 PM
- **Team:** One Group of 4–8 members per house
- **Time Limit:** 7-10 minutes

5. Business Skit

- **Time:** 12:30 PM – 1:30 PM
- **Team:** One Group of 6–10 participants per house
- **Time Limit:** 20 minutes per team

Themes: Corporate ethics, startup culture, marketing blunders, etc.

Evaluation: Relevance, acting, message clarity, script creativity

6. 60 Seconds to Fame

- **Time:** 1:30 PM – 2:00 PM
- **Participants:** 2 per house
- **Time Limit:** 60 seconds
- **Talent Examples:** Mimicry, beatboxing, stand-up, magic, monologue, etc.

7. **Fashion Show**

- **Time:** 2:00 PM – 3:00 PM
- Min. 10 per house
- Theme: Separate theme for each participating houses.
- Time Limit: 10 minutes per house

8. **Spot Photography**

- 2 Participant per house
- Theme: *Neofest 4.0, 2025*
- Submission Deadline: By 3:00 PM, 25th Sept
- Rules:
 - Only one photo scene for submission (Both hard and soft copy)
 - No heavy editing (basic color correction)